

## CELEBRITY DENTIST FOCUSES ON GIVING BACK

January 2015

Celebrity Dentist Bill Dorfman is a real philanthropist at heart.

His <u>LEAP Foundation</u> helps middle-school students from around the world prepare to for successful careers. By bringing students from diverse backgrounds onto the UCLA campus and providing them with motivational content from top speakers.

He's also worked to support Smiles for Life, Tomorrow Trust and the Los Angeles Battered Women's Shelter and Safe Passages.

On Friday, January 9, 2015 at 7:00 PM Eastern, Bill will join me for a live discussion about his work. Tune in here then to watch the interview live.



https://www.youtube.com/watch?v=t8oUTkjRKrA

## More about the LEAP Foundation:

LEAP is a non-profit education foundation that annually organizes a youth leadership program held at UCLA. Each year, hundreds of students travel from across the globe to attend LEAP's week-long program dedicated to helping young adults uncover the "real-life" skills needed to achieve great success.

LEAP's goal is to help young people from around the world find professional and personal success by teaching them real-life keys to success such goal-setting, mentorship, self-motivation, professionalism, and effective communication skills. All of these skills are vital to success, yet omitted from traditional educational system.

LEAP hosts two programs which run concurrently during the week-long LEAP Leadership Seminar: The LEAP High School Program (grades 9–12) and The LEAP Young Adult Program

(18-24 year olds). Each program has the same core-curriculum. Students learn social and business etiquette, effective communication, how to find a mentor, how to acquire confidence, to set goals, make the most of their high school and college experience, study smarter, identify and create a career plans, network professionally, manage money, and maintain a healthy body and mind.

What makes LEAP impactful is not just the curriculum, but the the way that it is presented. LEAP teaches these skills with the help of the nation's top success and motivational speakers. Speakers share their life experiences, which are weaved into the curriculum. By having exciting and high-profile speakers, LEAP teaches Systems for Success in a unique way and gives life to otherwise "dull" topics.



## Bill's bio:

He has been practicing dentistry for over 20 years and dedicated his life to helping others. Dr. Bill has been featured on TV shows like ABC's Extreme Makeover and CBS's The Doctors, and has helped thousands of patients smile.

Dr. Bill has been a highly sought after motivational leader for young adults and is the Co-Founder of Discus Dental – one of the world's leading dental companies who's products BriteSmile, Zoom!, Nite White & BreathRx have become household names worldwide. At its peak sales were in excess of \$176 million dollars a year and in December 2010 Discus Dental was was acquired by Philips, makers of Sonicare. He is the author of the NY Times Best Seller, Billion Dollar Smile, and is frequently featured on TV shows such as Larry King Live, The Tyra Banks Show, Good Morning America, Access Hollywood, E! and more.

Dr. Bill is a loving father of three daughters and recipient of 14 Lifetime Achievement Awards.

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