



Jay Leno Hosts Red Star Ball

October 28, 2014

On Thursday, October 23, American Friends of Magen David Adom (AFMDA) proudly celebrated the second annual Red Star Ball at The Beverly Hilton.

Toni Braxton at Red Star Ball

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Hosted by Jay Leno, the star-studded event featured a special musical performance by legendary singer, Paul Anka. The evening raised more than \$5.7 million, making it the most successful single fundraising event in AFMDA history.

The night honored Magen David Adom's wartime medics and recognized David Wiener with the Lifetime Achievement Award, Dr. Bill Dorfman with the Humanitarian of the Year Award, and Gina Edwards with the Next Generation Award.

The event featured two Israelis who were nearly killed by terror attacks this past summer in Israel, reuniting on-stage with the MDA medics who saved their lives. Proceeds from the Red Star Ball will go towards building MDA's new national blood center, a facility that will protect Israel's entire blood supply from terror attacks and natural disasters while continuing to provide 97% of the blood used by Israel's hospitals and all the blood for the Israel Defense Forces.

Also in attendance were Jim Sears, Pat Boone and Toni Braxton.

An exclusive after-party hosted by JR Martinez for AFMDA's NextGen community, Heartbeat, followed the gala at The Beverly Hilton and raised tens of thousands of additional dollars.

<http://www.looktothestars.org/news/12792-jay-leno-hosts-red-star-ball>